



Hinman 2020 Offers New Courses for the Entire Dental Team

- All-Day Programs & Specialty Courses Held March 19-21 in Atlanta -

ATLANTA (Jan. 21, 2020) – The Thomas P. Hinman Dental Meeting – the nation’s leading dental meeting and comprehensive source of continuing education in dentistry – announces the return of all-day programs for dental hygienists, assistants and office staff, featuring new topics and speakers on Thursday, March 19. In addition, Hinman 2020 will host a variety of specialty courses provided by dental hygiene, dental assisting and dental practice experts from around the country during the three-day meeting. Attendees can search courses by audience, day, program type or speaker online [here](#).

“We’re excited to offer more than 300 courses, seminars and special events for the entire dental team to come together and learn the latest developments and best practices in dentistry,” said Dr. Bob O’Donnell, General Chair for Hinman 2020. “Dental hygienists, assistants and office staff can take advantage of all-day specialty educational tracks, choose several specialty courses, visit the exhibit hall with nearly 400 companies and attend professional networking and social events, including Hinman’s Night Out at The Tabernacle this year!”

Courses for Entire Dental Team

Hinman 2020 will feature topics ranging from mainstays such as treatment planning, case acceptance and effective scheduling to trending topics like opioid addiction, lumps and bumps, bugs and drugs, hackers and more. A special Auxiliary Lunch and Learn (Course Fr504) will be offered in the Exhibit Hall at 12 p.m. on Friday, March 20. Hygienists and dental assistants are invited to learn about the latest dental products and services.

Hinman also is bringing back its popular all-day educational tracks designed for hygienists, assistants and office staff. New this year, attendees of these tracks will receive a \$10 food and beverage voucher when arriving at the course, courtesy of Hinman Housing Powered by Eventsphere. The voucher can be redeemed at any Levy outlet in the Georgia World Congress Center. The all-day educational tracks (Th200, Th201 and Th202) will be held on Thursday, March 19 from 8 a.m. to 3 p.m.

Prevention Convention

Hinman's **Prevention Convention (Th201)** is designed primarily for dental hygienists, but is open to dentists, students and others as well.

- “Boning Up on Osteoporosis: An Update for the Dental Team,” Dr. Tieraona Low Dog, 8 – 9:30 a.m.
- “Something to Chew On: The Effects of Aging on Oral Health,” Ms. Judy Bendit, 9:30 - 11 a.m.
- “Oral Pathology Update for the Hygienist,” Dr. Samson Ng, 12 – 1:30 p.m.
- “Jump with Me! Take That Step to Treating the Entire Patient, Not Just the Oral Cavity We Are Used To!” Ms. Shannon Nanne, 1:30 – 3 p.m.

Dental Assisting Extravaganza

Hinman's **Dental Assisting Extravaganza (Th202)** is designed primarily for dental assistants, but is open to dentists, students and others as well.

- “A ‘360 Slam Dunk’ Guide for Successful Teams: Practice Enhancement,” Dr. Mark Hyman, 8 – 9:30 a.m.
- “The Psychology of Case Presentation: Why Patients Say ‘No’ When You Want to Hear ‘Yes’,” Dr. Roger Levin, 9:30 – 11 a.m.
- “Communication Solutions: Attitudes, Breakdowns and Conflict Resolutions,” Ms. Judy Kay Mausolf, 12 – 1:30 p.m.
- “Become the ‘Awesome’ Dental Assistant,” Dr. Lori Trost, 1:30 – 3 p.m.

Business Office Bonanza

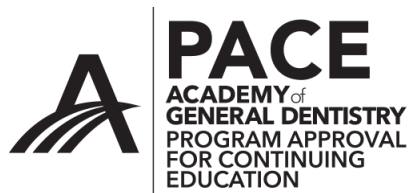
Hinman's **Business Office Bonanza (Th200)** is designed primarily for dental office staff, but is open to dentists, students and others as well.

- “Playing the Insurance and Accounts Receivables Game Your Way,” Ms. Lois Banta, 8 – 9:30 a.m.
- “Banish Broken Appointments: Eliminate Cancellations and Last-Minute Changes,” Mr. Larry Guzzardo, 9:30 - 11 a.m.
- “You Got This: Leading with Charisma and Confidence,” Ms. Janice Hurley, 12 – 1:30 p.m.
- “Grow Your Dental Practice with the Best Marketing Secrets,” Dr. Bobbi Stanley, 1:30 – 3 p.m.

Registration for Hinman 2020 is now open with early registration extending through Feb. 20. Please visit Hinman.org for more information.

The Hinman Tradition

The Hinman Dental Meeting is designed with a commitment to quality and professionalism and a high regard for the value of continuing education. The Meeting is sponsored by the Hinman Dental Society, a non-profit organization, and excess revenue is invested and gifted in the form of individual scholarships to dental, hygiene and assisting students and in contributions to institutions that foster dental education. For additional information about the Thomas P. Hinman Dental Meeting, visit *Hinman.org* or contact Ms. Sylvia Ratchford, Executive Director, at (404) 231-1663.



The Thomas P. Hinman Dental Meeting
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